

Shenzhen Voxtech Co. Ltd

深圳市韶音科技有限公司，国家级/深圳市双高新技术企业，骨传导、人体信号光电检测等领域世界顶尖技术持有者，信奉科技至上，以创新作为立身之本。韶音总部位于深圳，在北京/上海与美国纽约州设有分支机构，旗下两大品牌，Voxtech 与 AfterShokz，前者为亚洲最大的军警通讯品牌，后者为全球最受欢迎的骨传导技术电子消费品牌。

Shenzhen Voxtech Co. Ltd is a high-tech enterprise leading cutting-edge technology worldwide in multiple areas, including bone conduction and photoelectric detection for human signals. The brands Voxtech and AfterShokz are belong to it. With the belief that 'Technology and innovation will change the world', Voxtech has been devoted inexploring and developing a coustic and medical devices, particularly Bone Conduction Headphones, Bone Conduction Hearing Aids and Blind Navigation Devices. Stepping forward into wearable intelligence and mechanicals imulation,Voxtech aims to maintain its position as a pioneer and lead market segments, and is on its way to be the 'Unicorn' in hardware innovation.

AFTERSHOKZ®



**AFTERSHOKZ WAS FOUNDED
IN 2011 IN SYRACUSE NEW YORK**

We are dedicated to provide safe and comfortable audio experience for outdoor sports like running and biking.

SOCIAL PROBLEM

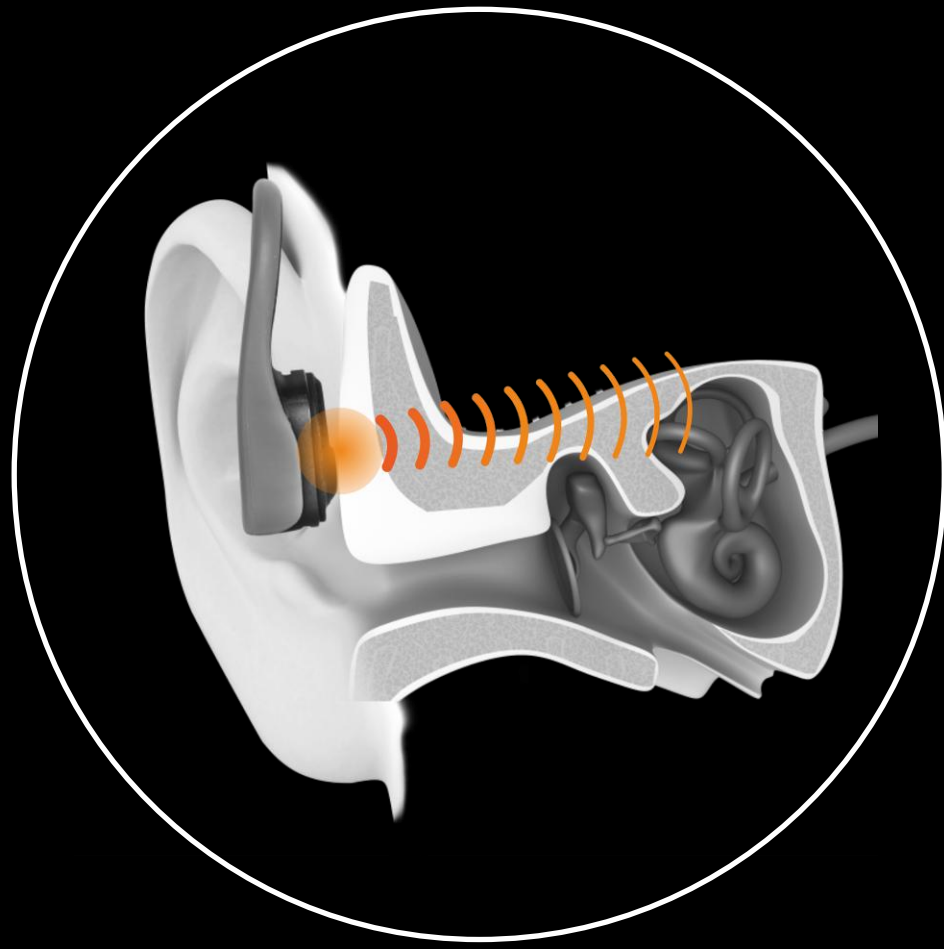


IPOD OBLIVION

Ipod Oblivion and pedestrian inattention could be the cause of 17 collisions each day in UK.

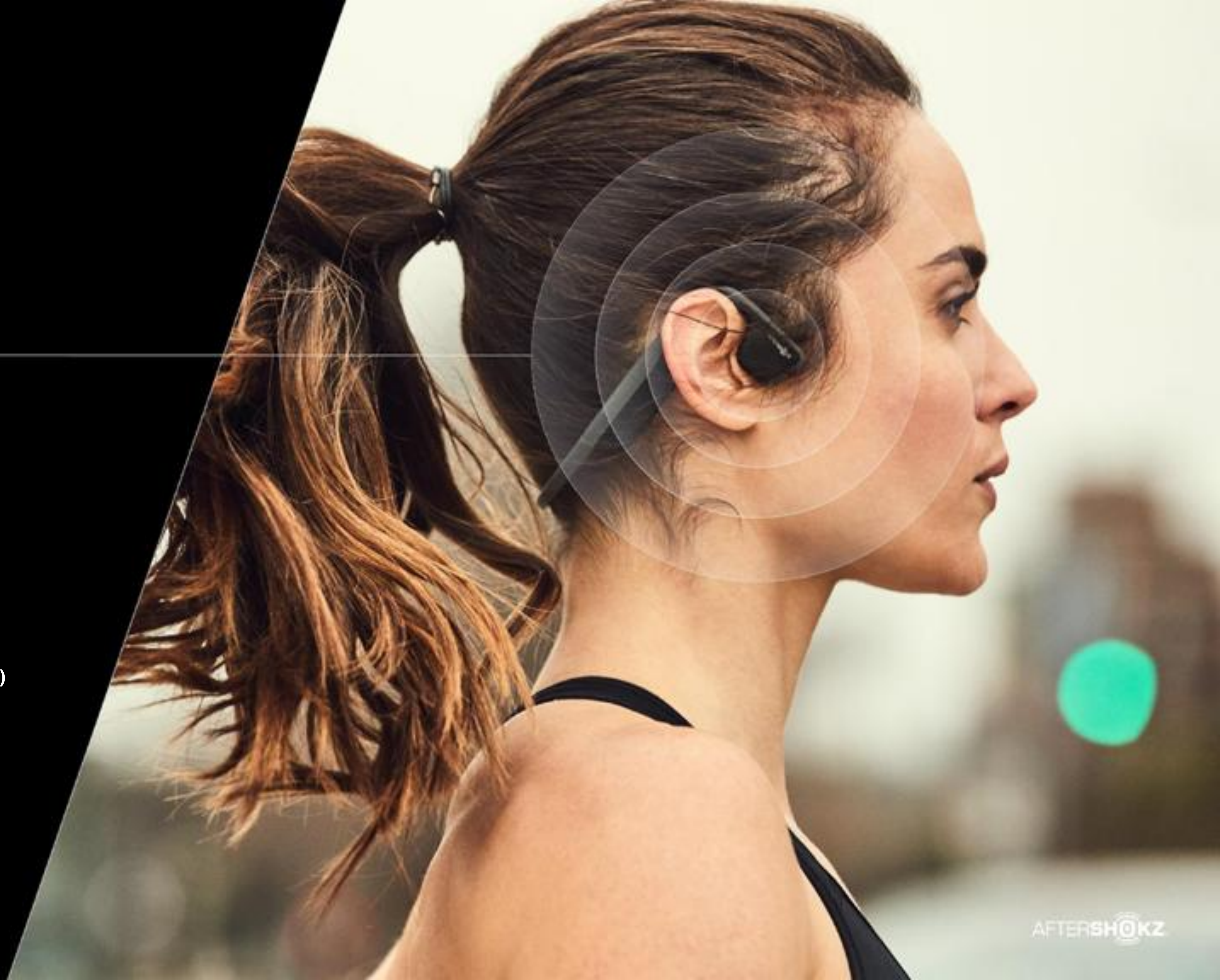
SOLUTION

BE OPEN



- AfterShokz headphones generate mini vibrations traveling through your cheekbones.
- The vibrations go directly to your inner ears (cochlea) bypassing your eardrums.

Enjoy your music without blocking your ears for situational awareness and comfort.



THE BRAND

2011

SYRACUSE NEWYORK

AFTERSHOKZ

2012



This year, the product Sports had been awarded the Innovation Award from Wall Street Journal, this was the only awarded consumer electronic products. Besides, we are the only Chinese mainland enterprises who won this award. At the end of this year, the updated model Sports M2 was officially released with countless positive feedbacks.



Sports M2

2013



Both Bluez and Sports M2 won the Technology Innovation Award in USA Consumer Electronics Show. CCTV News Broadcast program also covered the Aftershokz exhibition booth. Aftershokz entered Chinese domestic market and cooperate with the famous distributor to lead a new acoustic revolution in China.



Bluez

2014



In Jan 2014, Bluez 2 had been awarded the CES Wearable Device Innovation Award, at May Aftershokz headphone got the Edison Awards Gold Award of Electronic Entertainment Product. At early July, Aftershokz headphones selling on Tmall flagship stores, at the same month, Bluez 2 launched on Apple Stores globally.



Bluez 2

2015



The International Design Excellence Awards (IDEA) founded in 1979, which is a competition in industrial industry co-sponsored by American Business Week Magazine and Industrial Designers Society of America (IDSA), this award is rated as the top 3 award in Industrial Design field with Reddot Design Award and IF Design Award. Aftershokz has been awarded the International Design Excellence Award in 2015.



Bluez 2S

2016



Sep 30th, the award list of Good Design Award 2016 published, our best selling Bone Conduction Headphone Trekz has been awarded the Good Design Award 2016. It is another heavy-weight award for us after CES Technology Innovation Awards 2013, Gold Award of Electronic Entertainment Products in Edison Awards 2014, American IDEA Industrial Design 2015 and Reddot Design Award 2016 since the Technology Innovation Award 2012 from Wall Street Journal.



Trekz Titanium

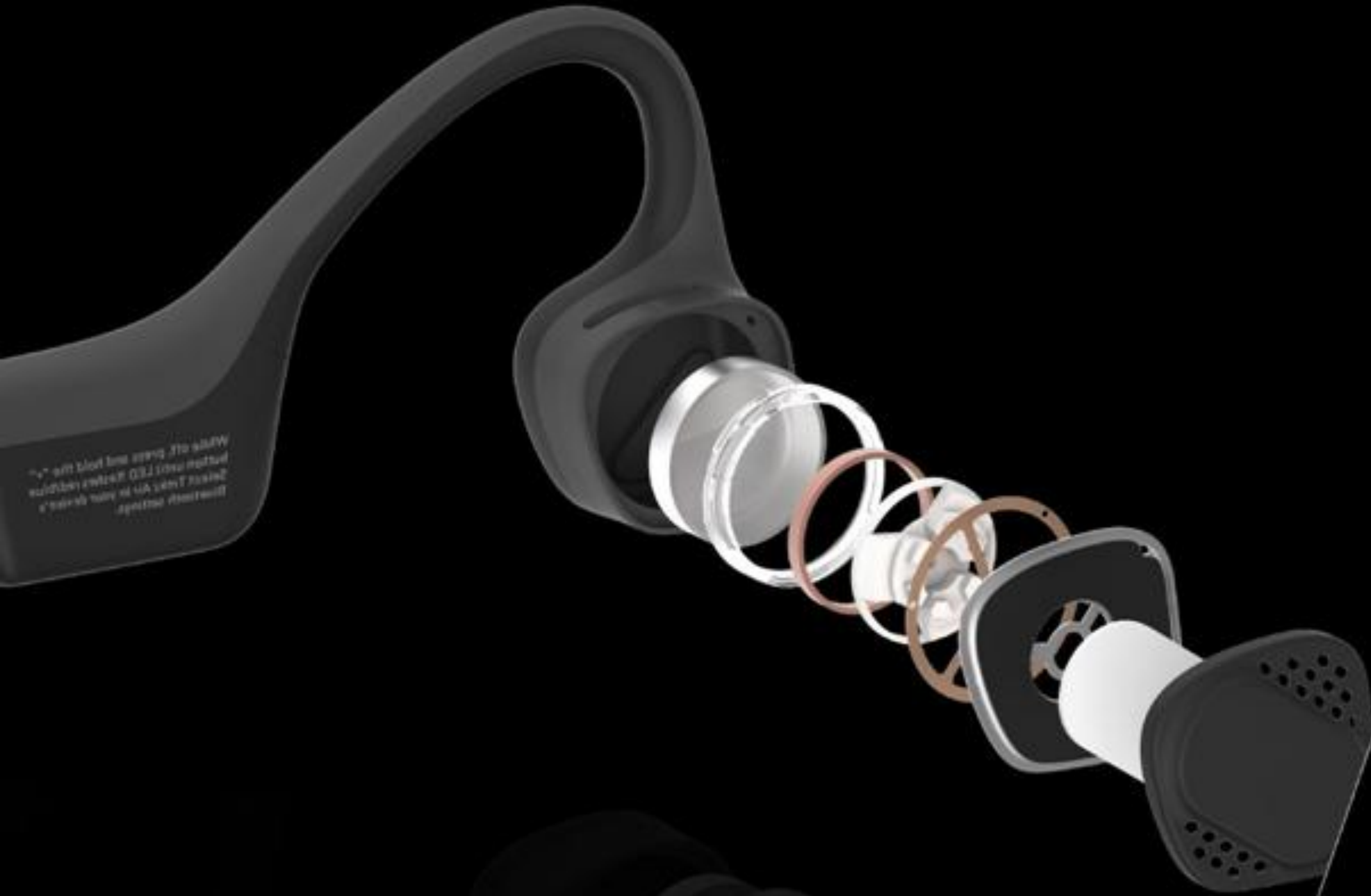
Sports Titanium

2017



Trekz Air

AFTERSHOKZ BONE CONDUCTION



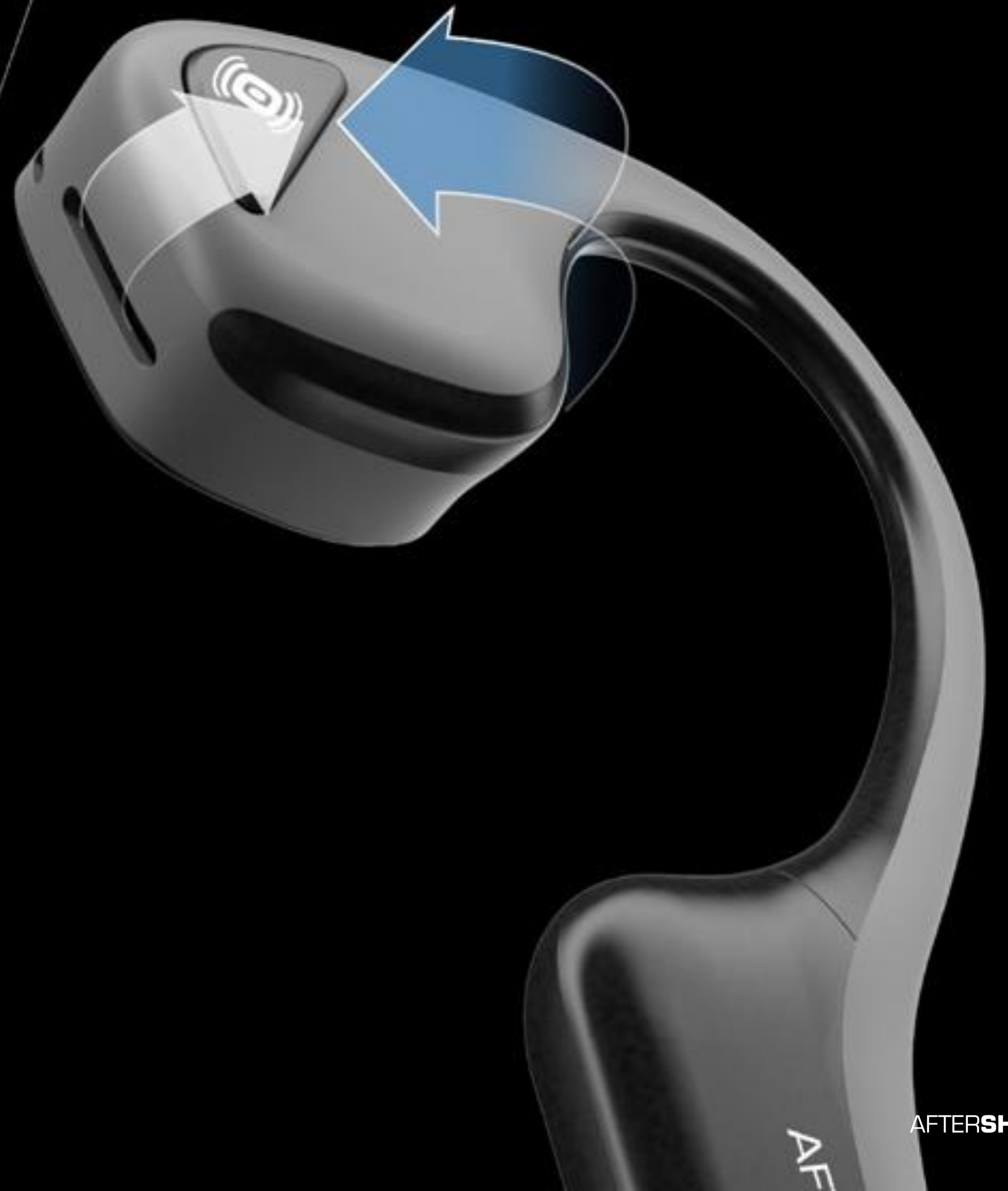
MUSIC GRADE AUDIO

Music frequency bandwidth is much wider than communication. AfterShokz has developed patented structure and uses new material, i.e., PremiumPitch+™ to enhance audio experience.

AFTERSHOKZ BONE CONDUCTION

LEAKAGE REDUCTION

*House vibration causes sound leakage.
LeakSlayer™ technology is developed to
reduce unwanted sound.*



PATENTS

Chinese Patents :

- Applied: 154
- Granted: 77

International Patents :

- Applied: 70
- Granted: 26
- PCT: 6

Aggregate Patents :

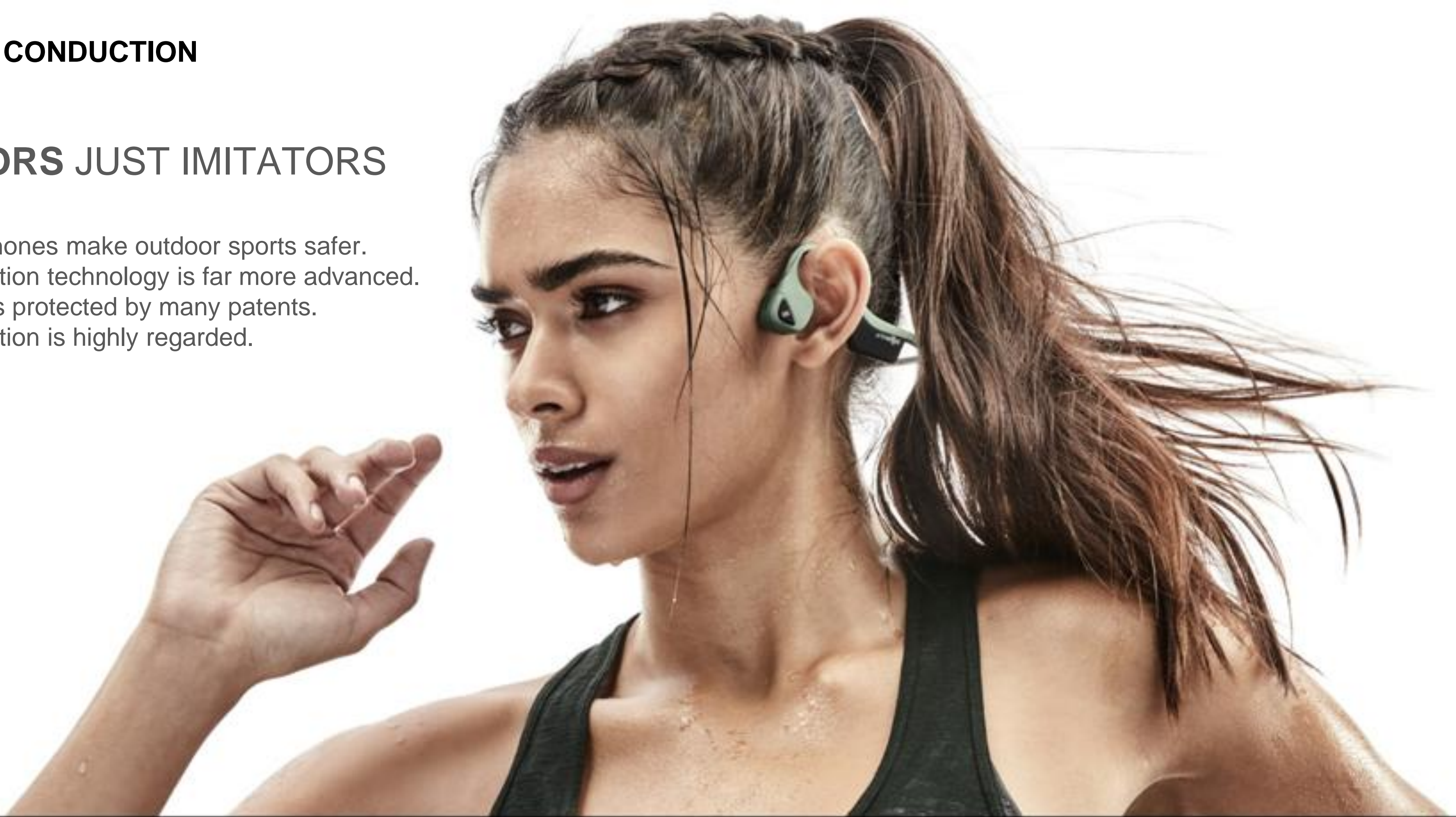
- Applied: 224
- Granted: 103
- PCT: 6



AFTERSHOKZ BONE CONDUCTION

NO COMPETITORS JUST IMITATORS

- Bone conduction headphones make outdoor sports safer.
- AfterShokz bone conduction technology is far more advanced.
- Technology advantage is protected by many patents.
- AfterShokz bone conduction is highly regarded.



AFTERSHOKZ BONE CONDUCTION HEADPHONES





BE OPEN

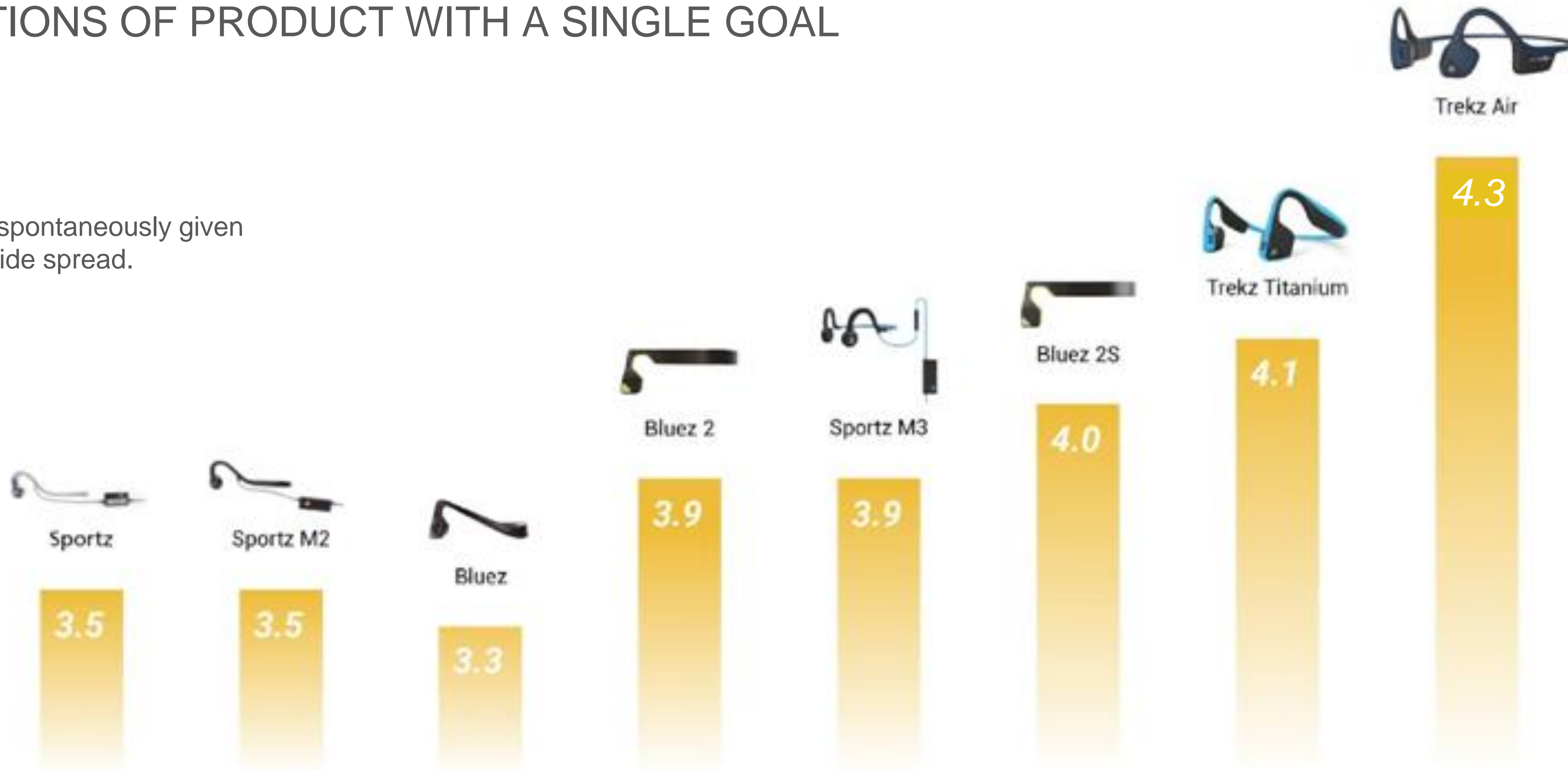
open ear design makes running
, biking and hiking safer

STRIVE FOR THE BEST USER EXPERIENCE

ALL GENERATIONS OF PRODUCT WITH A SINGLE GOAL

Source:

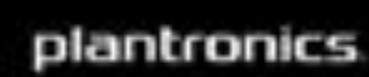
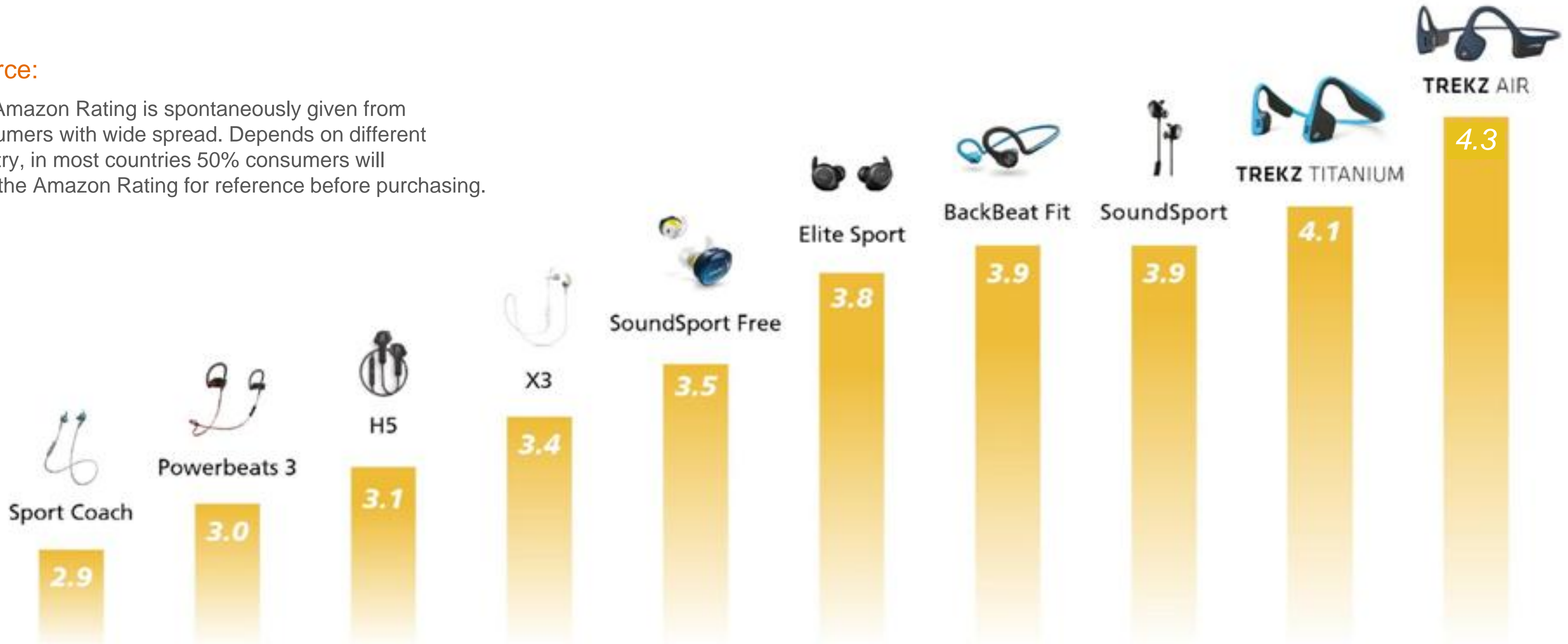
The Amazon Rating is spontaneously given from consumers with wide spread.



SPORTS HEADPHONES RATING

Source:

The Amazon Rating is spontaneously given from consumers with wide spread. Depends on different country, in most countries 50% consumers will read the Amazon Rating for reference before purchasing.



AWARDS



reddot award
winner

THE WALL STREET JOURNAL.



The New York Times



Men'sHealth



WIRED

ESPN



GIZMODO



AFTERSHOKZ

CHANNELS



- 8 PCS monthly sales per store
- Work with 1000+ stores
- No POP display



- 20 PCS monthly sales per store
- Work with 220 stores
- With POP display



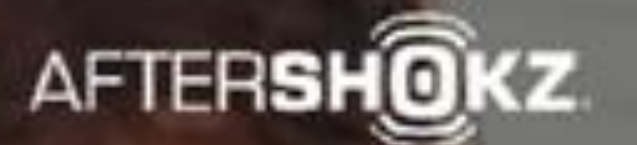
- 180 PCS monthly sales per store
- Work with 13 stores
- Customized Package



Brookstone



AND MORE...



IN STORE PROMOTION

STEREO PLAZA SINGAPORE

150000+Stores



AFTERSHOKZ

COVERAGES

If your fitness weapon of choice is cycling, and you wish you could listen to music while riding your bike without risking your life, then you need a pair of Trekz Titanium. T

-Forbes

Aftershokz headphones use bone conduction to deliver sound which leaves your ears open to alert you to hazards - a really important safety feature when exercising in urban areas.

-BBC News

If safety is important and you want to hear the world around while still soundtracking your runs, then the open-ear AfterShokz Trekz Air (£150) are a great option. The best bone-conduction headphones you can buy, they weigh just 30g thanks to a titanium frame that makes them barely noticeable even on longer runs.

-Wired

For people who have a good reason to keep their ears open while listening to music I can recommend the Aftershokz, which were comfortable, had solid battery life, useable controls and are a regular top pick among specialist sites.

-The Verge

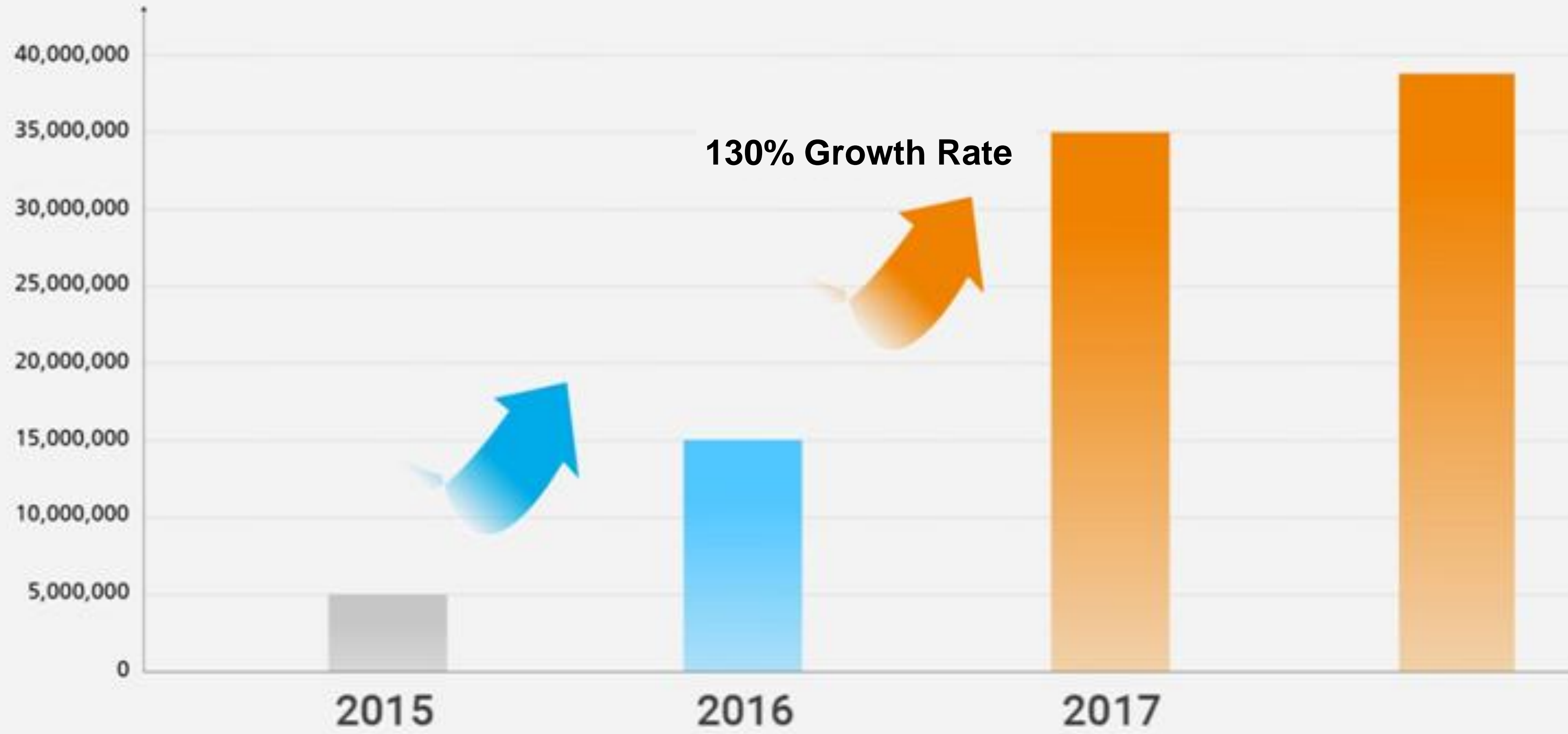
The big benefit of the technology is that thanks to its open design, you can hear what's going on around you while listening to music or having a phone conversation through the headphone.

-CNET

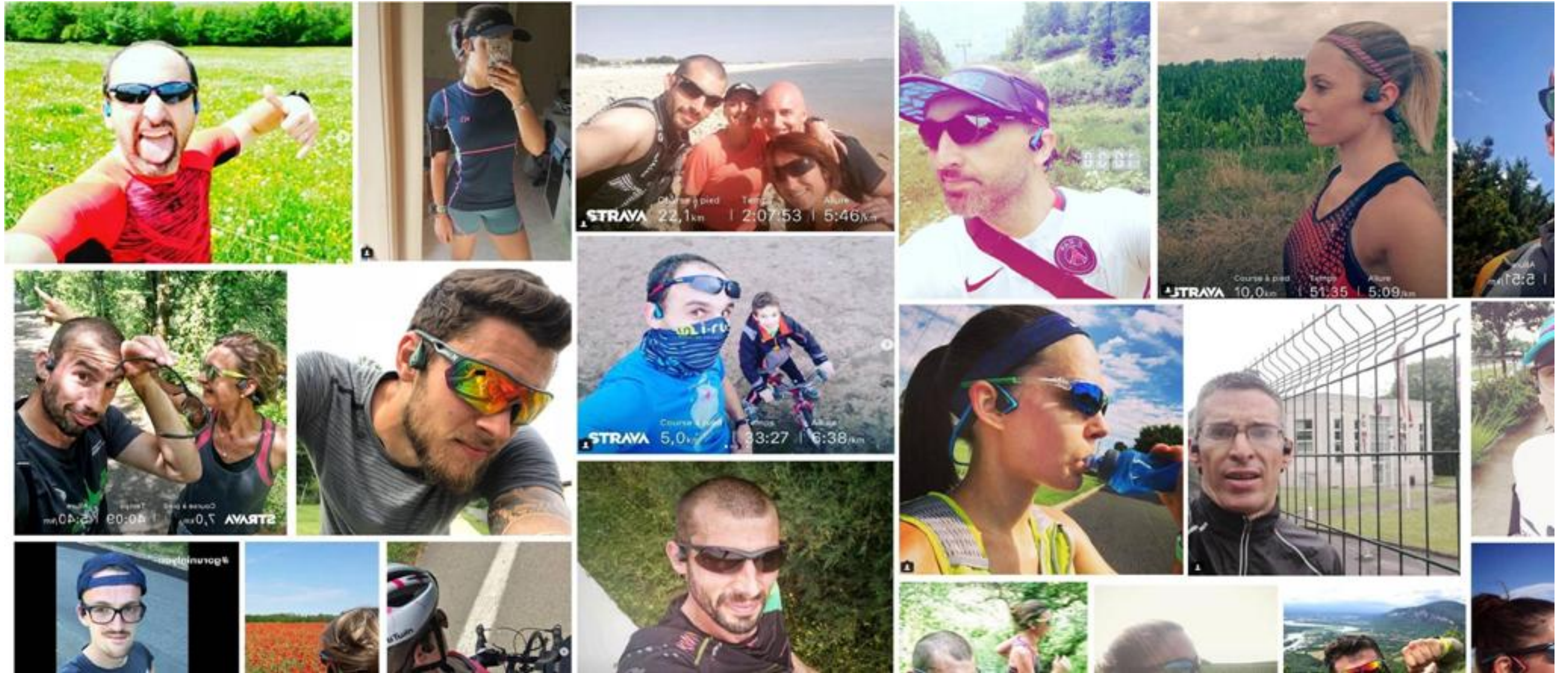
The screenshot shows a Business Insider article titled "This pair of headphones uses bone conductivity to let you listen to music without tuning out — making it exceptionally great for runners". The article is by Brandt Ranj, Insider Picks, dated June 28, 2018. The page includes social media sharing options for Facebook, LinkedIn, Twitter, Email, and Print. A large image shows a man wearing the headphones. On the right side, there is a "MARKETS INSIDER" section with real-time market data for FTSE 100, DAX, CAC 40, and Dow Jones. Below that, there is a "VIDEOS YOU MAY LIKE" section by Taboola.

Index	Value	Change	Time
FTSE 100	7,574.24	+8.54 (0.10%)	4:35:30 PM EST
DAX	12,385.70	+1.21 (0.00%)	4:45:00 PM EST
CAC 40	5,420.61	+12.01 (0.20%)	5:05:03 PM EST
Dow Jones	25,733.60	-88.69 (-0.30%)	9:54:47 PM EST

BUSINESS OVERVIEW



Influencers



BONE CONDUCTION GLASSES



Brand Name: **OptiShokz** (The technology support by Aftershokz)

Product Name: **XTrainerz**

Product Slogan: **Music under the sunshine**

Product Features:

Bone Conduction sound through cartilage is loud and full.

IP55 Sweat Proof

6-hour music and call

Dual noise canceling microphones





- Exchangeable Teijin polycarbonate lens. State of art collection of lenses including polarized lens.
- TR90 Nylon frame provides flexibility for comfort fitting
- Bendable two position titanium frame legs allow the smooth wearing of the headphone and gentle contact of the bone conduction transducers and the ears.
- Exchangeable Silicon rubber nose pads to ensure optimized bone conduction sound.

AFTERSHOKZ

New product launch plan

Existing

2018.12

2018.12

2019.5

Trekz Titanium

Bone Conduction Sunglasses

Bone conduction waterproof MP3 headphone

Next generation sport headphones

Trekz Air

- New bone conduction technology, Miniaturization technology and cartilage conduction technology, more bass.
- IP55.
- Used for sports, such as running, cycling and so on.
- At Trial-Production stage now.

- Really waterproof, The target is IP68.
- 4G memory.
- Be used for swimming running, bicycling without phone.
- Have finished the ID now.

- Much better sound quality based on our new technology, especially the bass.
- Really waterproof, The target is IP67.
- Speaker's and battery's houses will be smaller.
- Maybe two sizes for heads of different size.
- Be used for sports, such as running, cycling and so on.
- Frog Design is finishing up the ID.



AFTERSHOKZ

THANKS
FOR
YOUR
FAVOR.

